

Stark County Safe Communities

TRAFFIC SAFETY IS NO ACCIDENT



Funded by: US/DOT/NHTSA and ODPS

Fall October-December 2013 Volume 5 - Issue 4

TRAFFIC FACTS THAT MAY SURPISE YOU

- Drivers seated higher think they are driving more slowly than drivers seated lower, and so tend to speed more
- ♦ Highways can handle more cars at 55 mph than at 80 mph
- When roads are closed for construction, traffic on other nearby roads often decreases rather than increases
- ♦ A driver driving at 30 mph sees an average of 1320 pieces of information every minute
- Studies have shown driving aggressively, which raises crash risk and increases fuel consumption, saves just 1 minutes on a 27-mile trip
- ♦ The fatality risk in the backseat of a car is 26% lower than in the front
- ♦ The average driver looks away from the road for .06 seconds every 3.4 seconds; drivers search for something in the car 10.8 times per hour
- ♦ After 30 seconds of waiting, most people will begin to cross against the light. People are more likely to jaywalk when well-dressed people do it first
- ♦ More than 80% of traffic in a typical city runs on 10% of the roads
- It talks longer for people who circle looking for the "best" parking spot in lots to get to their destination than those who pick the first spot they see

Source: tomvanderbilt.com

TOP CRASH RANKED INTERSECTIONS IN STARK

13th/12th St./1-77 Ramps TM Hospital Total Crashes 2010-2012 – 53

Central Plaza/Tuscarawas St. Total Crashes 2010 – 2012 – 43

US 62/Harmont Ave/Lesh St. Total Crashes 2010 – 2012 – 52

6th St. NE/North Avenue Total Crashes 2010 – 2012 – 12

Fohl St./Shepler Church Ave Total Crashes 2010 – 2012 – 14

30th St. NW/Harvard Total Crashes 2010 – 2012 – 24

11th St. SW/Harrison Ave. Total Crashes 2010- 2012 – 20

I-77/Belden Village & Whipple Total Crashes 2010 – 2012 – 44

Beech St. Beechwood Ave Total Crashes 2010 – 2012 – 16

12th St. N./Market Ave. Total Crashes 2010 – 2012 – 33

Source: Stark County Area Transportation Study

BE PREPARED FOR WINTER DRIVING

Winter driving can be both frightening and dangerous for even the most skilled drivers. Preparing your vehicle for the winter weather can be your first line of defense against winter driving conditions. The following list shows just a few items to check on your vehicle before driving on winter roads.

- Check windshield wiper blades to make sure they are working properly
- Check to see that the anti-freeze and coolant are at the correct level for the winter
- Check to make sure your tires are properly inflated and have good tread
- Keep your gas tank at least half full at all times
- In rear-wheel drive vehicles, extra secured weight in the trunk may be helpful
- Scrape the ice and snow from every window and all mirrors before entering the roadway
- Carry an emergency kit in your vehicle with items such as a blanket, flares, small shovel and a flash light

Source: ODOT and NSC

CONTACT INFORMATION:

Stark County Safe Communities c/o Stark County Sheriff's Office 4500 Atlantic Blvd. NE Canton, OH 44705 Phone: 330-430-3835 Fax: 330-430-3816 E-mail: 207@starksheriff.org

Or visit our website at: http://www.sheriff.co.stark.oh.us/ SafeCommunity/sc-links.htm

2013-2014 Meeting Schedule

November 14, 2013 - 10:00 AM January 9, 2014 - 10:00 AM March 13, 2014 - 10:00 AM May 8, 2014 - 10:00 AM July 10, 2014 September 11, 2014- 10:00 AM November 13, 2014 - 10:00 AM

All meetings are held at:

Sippo Lake Park
Exploration Gateway Building—Room C
5712 12th St. NW—Canton, OH

For membership or more information contact Sharon George at 330-430-3835 or 207@starksheriff.org. Membership is free - no fees or dues.



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Tips on Hosting a Safe Holiday Party

The winter holidays are a time to enjoy the company of family, friends, and co-workers. Whether you are planning a dinner, informal gathering, or holiday party, your job as host is very important. Perhaps your most important responsibility as host for a party or gathering where alcohol is involved is to take steps to ensure your guests' safety both during and after the celebration.

- Avoid making alcohol the main focus of social events. Entertain guests with music, dancing, games, food, and lively conversation.
- Provide guests with nutritious and appealing foods to slow the effects of alcohol. High protein and carbohydrate foods like cheese and meats are especially good. They stay in the stomach much longer, which slows the rate at which the body absorbs alcohol.
- Avoid salty foods, which encourage people to drink more.
- Stop serving drinks at least one hour before the end of the event. Instead, serve coffee, non-alcoholic beverages and desserts at that time.
- Recruit people ahead of time who will not be drinking to help ensure that everyone has a safe ride home.
- Keep the phone numbers of several cab companies handy.
- Ask someone who was not drinking to drive a guest home.

Remember, if you are hosting a party where alcohol is served, you can be held responsible if someone is involved in an impaired driving crash where injuries occur.

FRIENDS DON'T LET FRIENDS DRIVE DRUNK!

DROWSY DRIVING FACTS- ASLEEP AT THE WHEEL

- 37% of drivers report having fallen asleep behind the wheel at some point in their lives; 11% report having fallen asleep behind the wheel in the past year
- Drowsiness was involved in one in eight fatal crashes
- Young drivers (16-24) are twice as likely to be involved in a drowsy driving crash as drivers 40-59
- Men have twice as many drowsy driving crashes as women
- More than half of drowsy driving crashes involve drivers drifting out of their lanes or off the road

The National Sleep Foundation has designated November 3rd - 10th as Drowsy Driving Prevention Week. They offer the following tips for drivers:

- -Get a good night's sleep (between 7-9 hours)
- Plan to drive long trips with a companion
- -schedule regular stops every 100 miles or two hours
- -avoid alcohol and medications that may impair performance



Source: AAA Foundation for Traffic Safety